

Notification of new Area Sales Manager - Central

Dear valued Franklin Electric Dealer

We are please to announce that we have appointed in the interim an Area Sales Manager for South Australia and the Northern Territory.

Mr. Godfred Bonney is your contact and ASM at Franklin Electric.

For those of you that may not know Godfred, he has many years experience in the pump industry here and overseas. Godfred has for the past 19 years been working within 2 large pump manufacturers here in Melbourne and prior had numerous overseas roles including that of a university lecturer of pumps and irrigation. As well as assuming the ASM role for SA-NT, Godfred is also the Product Manager – Water Systems for Franklin Electric.

Godfred offers to you a wealth of pumping and industry knowledge and is well experienced to work with you in support of your business and grow your Franklin product knowledge and usage.

Godfred's contact details are:

Mobile: 0437 249 451

Office 1300 FRANKLIN (1300 372 655)

Email: gbonney@fele.com

Godfred will be visiting all of the SA-NT dealer network as soon as possible to re-introduce himself as part of a regular call cycle. Godfred will also keep you up to date with pricing, literature, product support and account management. Godfred will also be able to arrange training for you.

We see this new appointment as part of our next growth phase in building the FE Dealer network to make Franklin Electric products *'Better For Your Business'*.

Thank you for using Franklin Electric quality pump and motor products.

Sincerely,



Peter Richardson
General Manager AU-NZ

1300 FRANKLIN

FPS
Sandhandler



Franklin Electric