

Notification of new Area Sales Manager – Eastern (Southern NSW)

Dear valued Franklin Electric Dealer

We are very pleased to announce that we have appointed an Area Sales Manager for Southern NSW encompassing south of the Hawkesbury river out west to the NSW/SA border and south to the Victorian border. This is a new position.

Mr. Ian Mercer is your new contact and ASM at Franklin Electric.

For those of you who may not know Ian, he has just completed 3 years operating his own pump dealer business in Murrumbateman, between Canberra and Yass. Prior to this, Ian has worked for 10 years in the pump and irrigation industries in various senior roles. Ian also had 8 years working for Weir Australia and Envirotech. Ian will be based out of Murrumbateman NSW.

Ian brings with him a wealth of pumping and industry knowledge and is well experienced to work with you in support of your business and grow your Franklin product knowledge and usage.

Ian's contact details are:

Mobile: 0437 128 922

Office 1300 FRANKLIN (1300 372 655)

Email: imercer@fele.com

Ian will be visiting all of our Southern NSW dealer network over the coming weeks/month to introduce himself as part of a regular call cycle. Ian will also keep you up to date with pricing, literature, product support and account management. Ian will also be able to arrange training for you.

We see this new appointment as part of our next growth phase in building the FE Dealer network to make Franklin Electric products ***'Better For Your Business'***.

Thank you for using Franklin Electric quality pump and motor products.

Sincerely,



Peter Richardson
General Manager AU-NZ

1300 FRANKLIN

 **Sandhandler**